

QUALIFIED LEADS

Webinars... ...webshops... ...online communities... ...and affiliate websites... ...all need leads in order to convert them.

BUT..

...finding the right lead has become increasingly difficult:

1. People are bombarded with emails
2. Multitude of platforms creating a defragmented landscape
3. People have become banner blind
4. Clicks on adwords campaigns don't result in conversions

Qualified leads are the key. Do more with less by getting qualified leads resulting in higher conversion rate thus lowering your costs while increasing gains.

How do we do it? A unique combination of:

1. Years of experience in (online) market research finding the right person for every job
2. Years of experience in generating qualified traffic/leads
3. Heavy technology background
4. Innovation oriented

We generate leads from a multitude of sources including but not limited to

Mobile Social media Blogs Affiliate networks Panels

In order to deliver you high quality leads.